



**SCHOOL OF PHYSICAL
EDUCATION AND
TOURISM MANAGEMENT**

INDIANA UNIVERSITY
IUPUI

May 23, 2012

Dr. Sue Sciame-Giesecke
Executive Vice Chancellor for Academic Affairs
Indiana University Kokomo
Kokomo, IN

Dear Sue:

On behalf of the Department of Tourism, Conventions and Event Management at IUPUI, I offer support for the Bachelor of Science in Hospitality and Tourism proposal generated on the Indiana University Kokomo campus. Given your intention to serve a limited geographic area, we do not anticipate that this degree will compete with the one that we offer in Indianapolis. Assuming your focus stays local and consistent with other IUK programs, we also do not anticipate competition for internship and job placement.

In offering this letter of support, we sincerely hope that the proposed program would take advantage of synergies within Indiana University, and specifically on the IUPUI campus. All of the required and elective hospitality/tourism courses for the proposed major will utilize our existing course listings at IUPUI. The Department of Tourism, Conventions and Event Management at IUPUI currently offers some of these courses with an online option. Considering the proposal does not call for incremental faculty to be added (although I understand there is now an intention to add one person), we strongly suggest this proposed program take advantage of the online courses offered by the Department of Tourism, Conventions and Event Management at IUPUI. Doing so would allow for quality delivery in an efficient manner.

Best wishes for much continued success at Indiana University Kokomo.

Sincerely,

Jay Gladden, Ph.D.
Dean and Professor